**Examples of interview questions for the Chamber Spotlighted Business:**

**Based on traditional news questions: Who - What - Where - When - Why - How**

**Here are some examples, however I personalize the questions based on the type of business and personality of the owner.**

Describe the type of business

Why did you choose to go into this type of business?

How did you get started?

What is your background?

How long have you been in this business? In other businesses?

Does your business have a mission statement, the reason the business exists?

Can you describe your customers?

What are the biggest issues for running this business?

Do social, economic, environmental, technological, legal and/or political environments impact your business?

What are the biggest rewards for running this business?

What do you see as the future of your business?

How does your business answer a need in the community?

Am questions reach out to the Chamber.